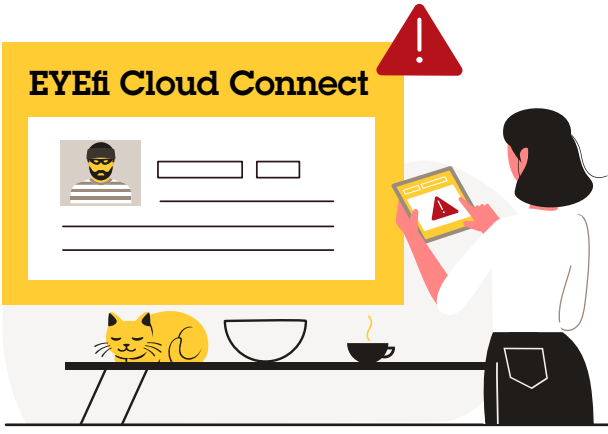


EYEfi Cloud Connect

A day in the life of a small business owner

Meet Susie, an entrepreneur who runs a chain of eight grocery stores. She has no security staff so relies on EYEfi Cloud Connect to keep her stores safe.



7:45 AM

Susie starts the day at home, checking to see if there have been any event-driven notifications overnight. Bad news – it looks like there may have been a break-in.

8:15 AM

From her home office, she quickly checks the recording for the store in question. There are clear images of the intruder.



9:00 AM

She reports the incident to the police and downloads video footage to share with them. This is surprisingly easy – Susie is not tech-savvy.

10:30 AM

She travels to one of her stores and adds a new camera so she can monitor back of the building better. Again, this is quick and simple to do.



12:45 PM

Susie grabs a quick lunch. Afterwards, she decides to group all her cameras by location to make it easier for her to keep an eye on things.

2:00 PM

On the road again to visit a potential supplier, Susie gets a notification via her mobile that a camera at her most remote store is not working.



3:30 PM

Susie notifies the store manager about the faulty camera and gets technical support from the EYEfi Cloud Connect team who sorts it out in minutes.

4:00 PM

She watches live video at all her stores via her tablet. It's easier to do this now she has created groups of cameras.

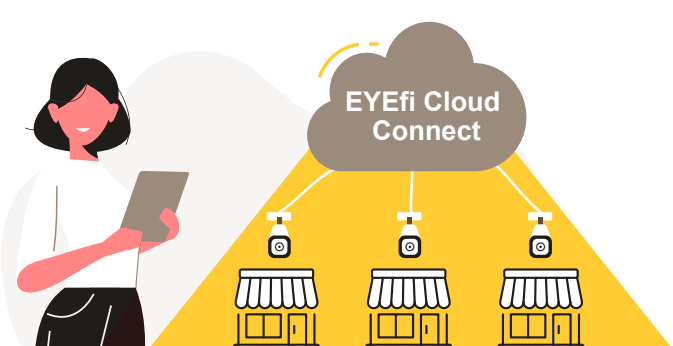


7:15 PM

Back home, Susie puts her feet up while her husband cooks supper. But then she receives an alarm for one of her stores.

7:30 PM

She watches the recording – no need to panic. It turns out the alarm was triggered by a cat jumping onto a dustbin and knocking it over!



11:15 PM

Before going to bed, Susie checks activity one last time. It's good to know her stores are protected – and that all the recordings are safely stored on the cloud. Now, she can rest easy.